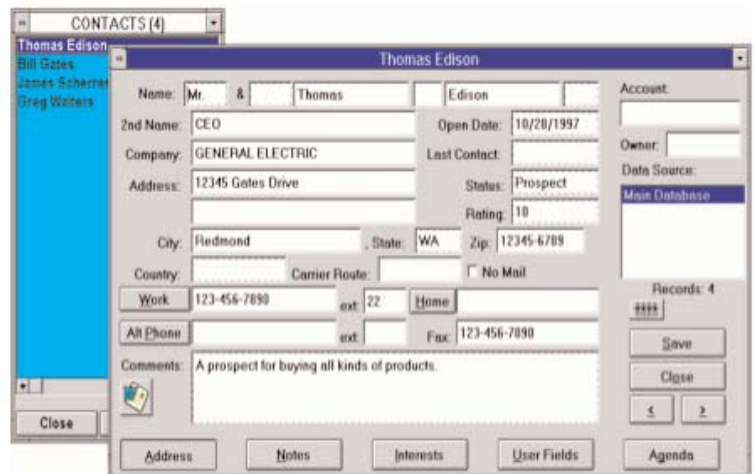




POWER UP YOUR SALES ENTERPRISE WITH THIS SPECIALIZED SALES CONTACT MANAGER!

Standard Features

- Track clients, prospects and leads in pipeline
- Monthly, weekly and daily calendars
- e-mail broadcast to your lists
- Customizable User Fields and Categories
- Unlimited notes of conversations
- Track history, source, attachments and more
- Sales Alerts and Alarms
- Print & mail merge reports, open search & sorts
- Workgroup scheduling for team building
- CSV and ASCII database importing and exporting
- Automatic phone dialing
- Customizable to manage the way you want
- Database synchronization and roll up
- Integrated word processor & spell checker
- Links to MS - Word and MS-Office
- Schedule multiple calls, actions and meetings
- Territory tracking, zip code sorting, target marketing



Includes These Extra Power-Selling Features!

- **Internet Support** services with e-mail broadcast and fast web connectivity.
- Import & export contacts to **Blackberry and Palm Pilot**.
- **Sales Planner System** for managing the sales cycle with a step-by-step approach to track opportunities and close sales.
- **Glossary of Sales & Marketing Terms** to fill the education gap. Over 200 special terms which will educate new sales reps and keep old pros informed.
- Built in **Prospecting and Sales Letters** to help you make money, save time, and improve your sales performance.
- **277 Hot Scripts** built in to counter sales objections. Never be caught unprepared when your customer says, "Your price is too high!"
- **Campaign System** to track calls, actions, and groups of people for organized campaign tracking.
- **Historical Views** of what has been accomplished and measurements of how you are doing against your goals.
- **Goal Setting System** for setting numbers of calls, actions, and meetings and seeing how many have been scheduled and accomplished.
- **Links** of multiple decision-makers in a large sales environment.
- **Local Area Network** features to team selling and group management.



THE WORLD'S FIRST CONTACT SOFTWARE BUILT EXCLUSIVELY FOR SELLING!

Top Awards for Excellence from PC Magazine, PC Computing, Mobile Office, Computer Reseller, TeleProfessional and more!



Award Winning Software

Features of the Network Version

- Share information with everyone in your group or enterprise-wide.
- View and share contacts and calendars with your sales assistant.
- Powerful “team-selling” features for scheduling, calling, and actions.
- Set passwords, User ID's, lockout screens and functions.

Plus All These Technical Features Built Right In!

- Local Area Network Versions Available
- Enterprise-wide software. Single or multi-user versions. Password protection.
- Import other databases quickly and easily with the ASCII and CSV file loader.
- Works with ALL versions of MS Windows.
- Web connection, e-mail broadcast and URL tracking.
- Open database structure with MS-Access tables.
- Drag and Drop Automation, Icons for ease of learning. Customizable Tool Bar.
- Color reports including graphs and charts. Reports on all sales information.
- Robust Multiple Document Image Design, work with multiple contacts at one time.



MICROSOFT WINDOWS COMPATIBLE

Software License

Single-User Sales Ally: \$395 per user
Low price, high performance

Network Sales Ally: \$300 per additional user

Upgrade Pricing

From Version 5 of Sales Ally: \$199

From Version 4, 3, 2, 1 of Sales Ally: \$250

Upgrade cost per each standard network user: \$199

Competitive Upgrade Price: \$199
(with proof of purchase)

Software Support Options

Elevate your use of Sales Ally to meet your strategic objectives.

- 30-day free telephone support from date of purchase on 484-875-1705
- Unlimited free fax back technical support on 484-875-1704; email support at Support@BrokersAlly.com
- **800 line Support Plus Pack w/ Newsletter**
Annual subscription: Standard: \$180, Network: \$295, 2 callers
- **Platinum Premium Support Option**
Includes all software upgrades free twice per year plus Sales Ally telephone support on 800 toll-free number plus 24-hour priority Fax Back service.
Annual Subscription: Standard \$315, Network \$315, plus \$295 per additional user.
- Phone training available to help you learn more! Call for appointment.
\$75 per hour



Scherrer Resources, Inc | Information Technology Solutions for Sales, Marketing and Customer Management

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